



September is National Literacy Month

International Literacy Day - September 8th, 2008



Reading is **BIG** in Texas...**PASS IT ON** and give back through
Literacy!

Help us recruit new volunteers and assist your community literacy program

What is International Literacy Day?

Started in 1967 by UNESCO, International Literacy Day is celebrated each year on September 8th in order to focus attention on the need to promote worldwide literacy. It is estimated that 800 million of the world's adults do not know how to read or write (two thirds of this number are women), and that more than 120 million children lack access to education. This year, UNESCO focuses on the importance of Health Literacy, or the degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions (Healthy People 2010). *Over \$73 billion per year of unnecessary healthcare expenses can be attributed to poor literacy (Centers for Medicare and Medicaid Studies).* Therefore, we invite you and your families to join us in our efforts to promote literacy by participating in the 2008 International Literacy Day initiatives!

4th annual Volunteer Tutor Community Appreciation Symposium

Saturday, September 20th, 2008

9:00am-3:30pm

The United Way of Greater Houston: 50 Waugh Drive

FREE! Seating is limited and registration required

For more information, please call: (713) 266-8777 ext. 12 or visit www.literacyadvance.org

Sponsored by Literacy Advance of Houston, Coastal GREAT Centers, Literacy Texas, HCDE & HCC

Help advocate for literacy with the

Houston Dynamo!

Houston Dynamo vs. San Jose Earthquakes

September 20th, 2008 Robertson Stadium @ The University of Houston

For ticket information: please call: (713) 275-7500

Special thanks to the Houston Dynamo!

Houston Money Week

Sponsored by the FDIC's Alliance for
Economic Inclusion
September 14-20, 2008
www.moneyweekhouston.com

Books on the Bayou

Sponsored by the Houston Public Library
September 8th, 2008—International Literacy Day
Featuring *Ellen Foster* by Kaye Gibbons
www.hpl.lib.tx.us

Literacy Fact of the Day

Sponsored by Literacy Texas
Sign up by sending your email to:
LiteracyTexas@gmail.com

Literacy Essay Contest

Sponsored by the Harris County
Department of Education
Prizes!
Winners announced at 4th Annual
Volunteer Tutor Symposium

If you can read this, help someone who can't.

Literacy Advance of Houston

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