



PERMIAN BASIN  
Adult Literacy Center



## **2020 Leadership Symposium: Dealing with Our New Reality**

This symposium is focused on Leadership and Boards of Directors for literacy nonprofits. The goal is to provide tools and insights to Executive Directors, CEO's, Board Members and other leadership to help deal with our new COVID-19 reality.

### ***Monday, June 29, 2020:***

*Presented by Jonathon Vasquez & Alba Austin:*

**9:00AM – 11:00AM:** *Creative Program Ideas to Engage the Literacy Community and Develop New Partnerships*

*Presented by Sabrina Walker-Hernandez:*

**1:30 – 2:30PM:** *Shifting Your Mindset*

**3:00 - 4:00PM:** *Case for Support*

### ***Tuesday, June 30, 2020***

*Presented by Sabrina Walker Hernandez:*

**9:00 – 10:00AM:** *Fund Your Nonprofit Framework & The Top 6 Ways to Cultivate Donors*



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## **Jonathon Vasquez**



Associate Director, South Texas Literacy Coalition. He possesses a bachelor's degree in Recreation and Sports Management from the University of Texas Rio Grande Valley and is currently working on his master's in public affairs. For over half a decade Jonathon worked with high school and college students, helping them transition into higher education. Jonathon oversees the STLC book distribution initiative and Higher Education Transition program, along with programming in Family Literacy, Financial Literacy, and Health Literacy.

## **Alba Austin**



Executive Director of the Permian Basin Adult Literacy Center and previously worked several positions at various non-profits throughout the years. At a young age my mother always said - Education, Knowledge and Learning is one thing no



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one can take away from you. That really stuck with me and I have always been passionate about learning and continued education in whatever form that takes - whether it's learning a new skill, new language, new leadership or business skills.

If you continue to learn you continue to grow. An educated community is an informed community!! I am passionate about the work and the difference non-profit organizations like Literacy Texas make across the world. In my spare time I enjoy reading, antiquing, gardening, decorating, photography and travel.

### **Sabrina Walker-Hernandez**



With over 25 years of experience in nonprofit management, fundraising and leadership, Sabrina Walker-Hernandez, President/CEO of Supporting World Hope (SWH), provides consulting services and project-based leadership in helping organizations in the areas of building and managing development programs, capital campaigns, major gift fundraising, board development, marketing, annual fundraising efforts and public relations. Sabrina has a reputation for transformational leadership through staffing and mission alignment, fundraising, expanding programming and community partnerships.

Prior to Supporting World Hope (SWH), Sabrina served as the Chief Executive Officer for Boys & Girls Clubs of Edinburg RGV. One of Sabrina's greatest successes is that she increased operating revenue from \$750,000 to 2.5 million



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over an 8-year period as well being responsible for the planning and operations of the largest campaign in organization's history, a \$12 million comprehensive capital campaign. In addition to her CEO experience, Sabrina also held the position of Vice President of Operations.

She also serves as a master national trainer for Boys & Girls Clubs of America which allows her to facilitate workshops and training at Clubs across the country. She has served on the Board of Directors for Edinburg Rotary and the Texas Partnership for Out of School Time. She recently earned her Certification of Nonprofit Management from Harvard Business School. Sabrina earned her bachelor's degree from the University of Texas-Pan American and holds a master's degree in Public Administration.